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JNELC

IAAPA EMEA Summit Journal

Issue 4 - January 2020 Editors: Jeroen Nijpels, Mika Nur Faezah & Georgia Vitkute South Africa - IAAPA EMEA Summit

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JNELC closes deal for 5 rides in Armenia

Besides working with well-established parks in Europe and Asia, JNELC also likes to focus on emerging markets and new projects in these markets. Yerevan Park in Armenia is such a project. Almost four years ago, the developers approached JNELC for some initial information. Over the years, the scope of the project has been refined, and a few months ago, JNELC, Zierer and Park Group LLC came to an agreement for the supply of five attractions. Yerevan Park will be the first theme park in Armenia. Phase one of the park is due to open mid-2020 and JNELC cannot wait to see the fruits of all the labour and knowledge that went into this project!

Through the years of working on the project, the selection of attractions was changed various times, until the owners believed they had put together the best possible package for this market and for the budget available. In the end, Park Group chose from the Zierer portfolio the Flying Gondolas, the Family Freefall Tower, the Kontiki, the Elevated Seating Coaster and last but not least the classic Zierer attraction, the Wave Swinger.

The Wave Swinger, the Freefall Tower and the Kontiki will be placed indoor, while the coaster and the Flying Gondolas ride will be placed in the outdoor area of the park. All of the attractions will have some form of custom theming, often related to the characters and recurring colour schemes of the park.

JNELC would like to express its appreciation to Yerevan Park's director Gagik Nushikyan and his team for the very professional and always pleasant cooperation so far and is looking forward to a long-lasting relationship and a fantastic opening later this year.



Birds Eye View of the indoor part of the park that will include the Zierer Wave Swinger, Family Freefall Tower and Kontiki, among other rides. (image: Park Group LLC)

First Zierer Family Roller Coaster in Ireland

Another amazing family ride was sold by JNELC and produced by Zierer to Tayto Park in Ireland. The Force 280 coaster is an exciting and thrilling family roller coaster, which can be experienced by children from the age of four.

Tayto Park was looking for a ride where parents and children can share an experience together and create memories for life.

The Force 280 coaster has a 281 meters long track and it reaches the highest point on 13.1 meter. The ride gets to a top speed of 46 km/h and its train consisting of 10 carriages of 2 carries 20 people at a time. This exciting ride has an hourly capacity of 700 people.

The only Irish theme park and zoo, decided to call the ride "Flight School" and for a fee, every child is able to obtain a Tayto Park pilot driving license. The Flight School family roller coaster opened for the public last year creating exciting memories for families and making a child dream come true of becoming a junior pilot.

During the opening, Founder of Tayto Park, Raymond Coyle said: "Here at Tayto Park we are always looking for innovative and creative ways to enhance the experience for families at our theme park and zoo. Flight School will be the first of its kind in Ireland and is bound to be very popular among our younger visitors this season enhancing the overall family fun experience at Tayto Park". (Source BALPPA).

Look for an exclusive interview with Tayto's GM Charles Coyle on Page 5

JNELC is very proud to have delivered the first Zierer ride in Ireland and congratulates Tayto Park on the acquisition.



Picture of Force 280 "Flight School" with custom decoration in Ireland (picture: Tayto Park)

Force 280 facts:

Investment: 2 million Euros

Height: 13 meters

Track length: 281 meters

Ride time: ~ 103 seconds

Number of riders: 20 (1 train with 10 cars with 2 seats each)

Capacity: 700 pph

Minimum height: 100 cms

Attraction type: Family Roller Coaster

Manufacturer: Zierer Karussell- und Spezialmaschinenbau GmbH & Co. KG

Seller: JNELC

More HBL news page 6 | More Mobaro news page 3 | More nWave news page 4 | More TPG news pages 2&7 | More Zierer news page 8

JNELC visits The Producers Group head office in Glendale

Recently JNELC announced their partnership with The Producers Group (TPG). JNELC is all about lasting relationships, and in addition, they believe that new partnerships are important to the company's growth.

The Producers Group is a premier provider of production and design services for destination attractions worldwide. TPG specializes in turnkey attractions, production management, technical design, and content development for everything from small projects to entire theme parks.

Last year in July JNELC's team had the pleasure to visit TPG headquarters in Glendale, California. They had a couple of full days of workshops and training at the TPG office with designers, engineers, project managers, and many more talented individuals. It was a great experience to learn more about TPG and meet everyone face to face.

JNELC is happy to add another excellent partner to their portfolio and they always strive for excellence in everything they do as their clients, partners, and employees are the most important for them. Mika Nur Faezah JNELC's Director of Asia Pacific said: "We are thankful to our partners for believing in our team and delivering the best products and services to our clients."

Both parties are excited about this new partnership and can't wait to see what the future has in store.



From left to right: Jeroen Nijpels, Edward Marks, Mika Nur Faezah, Judd Nissen, Bob Chambers and Michael Turner (picture: JNELC)

TPG facts:

TPG founded: In 2011

Offices: Los Angeles, Orlando, Dubai, Shanghai.

Services: Turnkey Attractions, Production Management, Content Development, Technical Design.

Areas of expertise: Integrated resorts, museums, casinos, and theme parks worldwide.

Awards: THEA Award (2015 Award for Outstanding Achievement – Theme Park) for The Lagoon Spectacular project at Chimelong Ocean Kingdom. THEA Award (2011 Show Spectacular) for Crane Dance, Sentosa Island, Singapore.

Proudly represented by JNELC in Europe and South-East Asia.



Roller coaster maintenance or book writing: Which is harder?

Mobaro has received a great amount of interest in their book on safety and maintenance guidelines published earlier this year. It is intended to inspire the industry and support the adaption of the EN13814 standard.

Back in 2015, when a group of Danish software engineers and a safety and maintenance connoisseur from Warwickshire teamed up, no one thought they would be publishing a book four years later. Nevertheless, Mobaro and David Bromilow were asked by the Danish Association of Amusement Parks (FFD) to participate in a series of seminars revolving around the implications of the, then, upcoming revised standard. The outcome was a 104 page handbook for ride and attractions professionals.



The Mobaro Safety Handbook (picture: Mobaro)

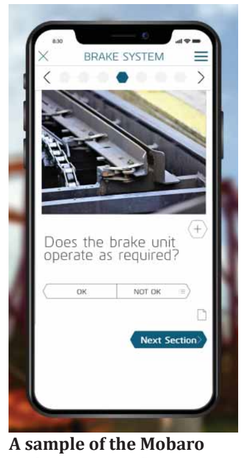
"One statement never loses its value: Safety is our number one priority. So, it is crucial that everyone is up-to-speed when it comes to standards and their revisions. That's why we were very pleased to be brought on for a collaboration in communicating the practical consequences of the EN13814." says David Bromilow, Director of Parks & Attractions at Mobaro and continues: "With the traction that this publication got, we certainly won't shut the door on the idea of a sequel. However, writing a book sometimes seemed a bit harder than maintaining a rollercoaster." Bromilow jokes.

He and his colleagues at Mobaro deliver the industry-specific platform for safety and maintenance used by more than 100 clients in leisure, sport and entertainment worldwide.

Special note to our readers: The book 'Best Practice Guidelines For Ride & Attraction Safety' is available for download from Mobaro.com. So make sure to obtain your copy.

And if you are an attraction operator and reading this article during the IAAPA EMEA Summit 2020 in South Africa, you can always check with JNELC's very own Jeroen Nijpels. He still might have a paper copy in his suitcase for you. Just ask!





A sample of the Mobaro maintenance software app (image: Mobaro)

nWave introduces 3D headsets to meet demand

In recent years, Brussels-based nWave noticed a shift in the entertainment market. Institutional sites and amusement parks are faced with budget cuts while their target audience asks for more groundbreaking content to enjoy. The new nWave 3D headsets are there to meet this demand.

It's a fact. Building and maintaining a 4D cinema can be expensive. That is the reason why potential clients, while eager to offer 3D/4D content to their visitors, can be reluctant to invest in such an infrastructure. As a result, nWave's goal is to meet this need with its acclaimed catalog and an innovative solution: the nWave 3D headset.

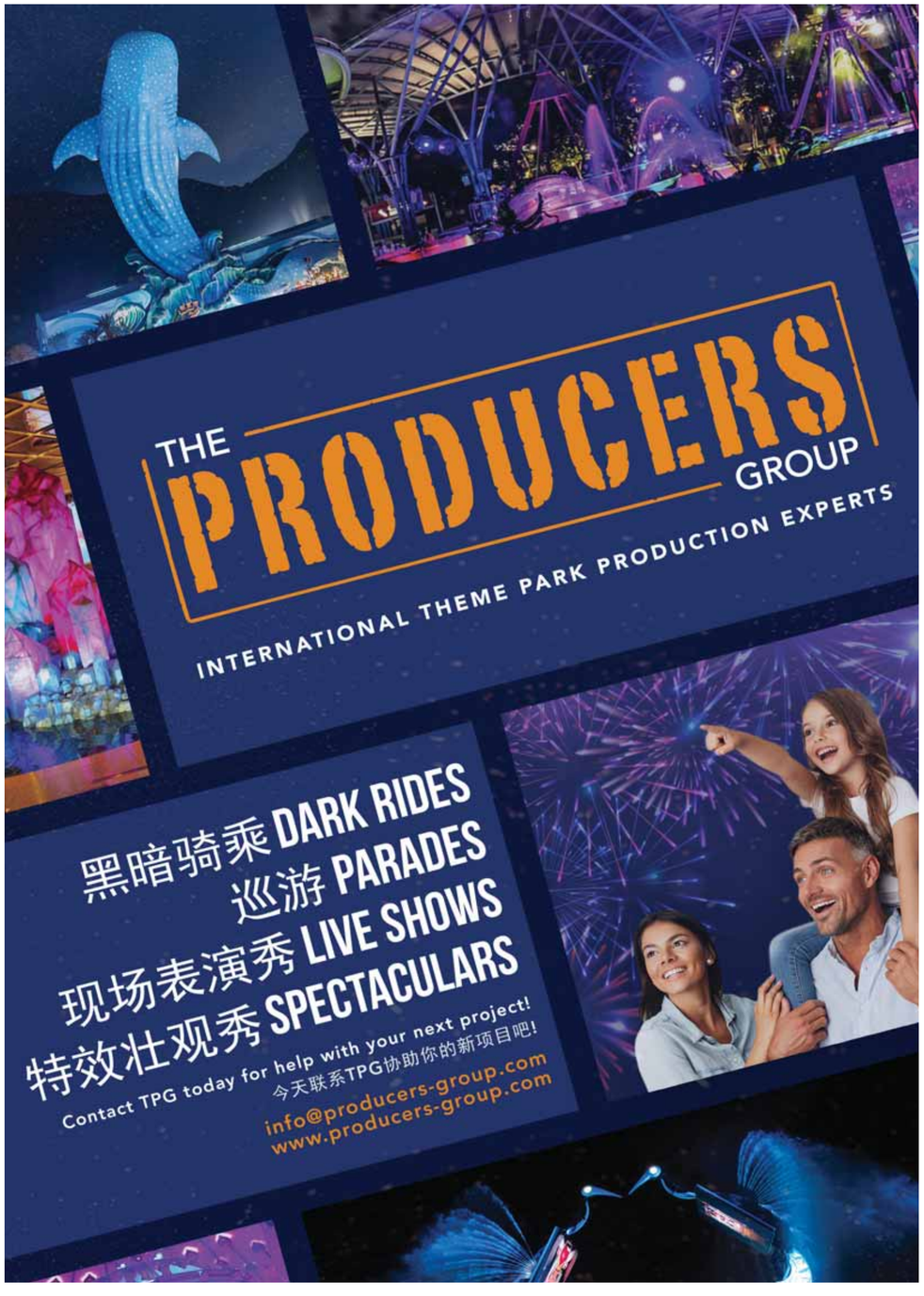


The 3DTS suitcase is a turn-key solution with all equipment and movies included (image: nWave)

nWave teamed up with THEATRIX (formerly VR Orbit) to create these customized devices. Designed to preserve the pristine quality that has made nWave a leader in the market of entertainment, these headsets have another big selling point: they can impart a theatrical experience without a theater. The headsets cost less than building a theater, and the set up can be moved around and expanded by adding more headsets.

nWave's offer includes a suitcase containing all the equipment necessary for an easy, turn-key set-up, the required number of headsets and (of course) a selection of nWave films.

Headsets are now available for licensing. For more information, visit www.3DTSinc.com or contact sales@nwave.com or speak with nWave's representative Jeroen Nijpels of JNELC while here at the IAAPA EMEA Summit 2020 in South Africa.



Here is where you can find JNELC's partners at IAAPA EXPO EUROPE 2020:

Zierer:
Booth Nr. 2627

nWave Pictures Distribution:
Booth Nr. 3321

HB Leisure:
Booth Nr. 4246

Mobaro:
Booth Nr. 3346

The Producers Group:
Booth Nr. 1117

We look forward to see you in London September 22–24!

Interview Charles Coyle

How long have you been General Manager for Tayto Park?

I started in Tayto Park in August 2010 when we were still building the first phase of the park. As the business grew, we were trying to avoid increasing the management team and our full time wages. As such, I began getting more and more responsibilities and eventually was appointed general manager in late 2014.

What are the advantages of running a family-owned business?

There are many advantages that a family owned business has over other business. One of the main advantages is the ability to make key important decisions and implement them quickly. Particularly in this industry we all know how we have to maximise our profitability in the very short season available to us. As such, if an issue is identified that we need to rectify we are able to resolve it very quickly.

What makes/keeps you motivated for running Tayto Park?

We believe that we have the ability to become one of the very best attractions in Ireland and we have some very exciting plans which brings to achieve this. There can be no greater motivation than to be one of the best businesses in your country.

You have been General Manager for Tayto Park for several years. What is the one thing that you need to do every morning before opening the park for the day?

I believe one of the best thing about this industry is that no two days are ever the same. Each day brings its own challenges and excitements so to name one specific thing (aside from getting coffee!) before we open is very difficult. One thing I do try and do over the course of a day, is to place myself in our guest's shoes and try and picture if I would be satisfied with the experience that I have had with a particular ride, attraction or section of our Zoo.

Last year Tayto Park had a new family coaster manufactured by German manufacturer Zierer. How did the first season go?

The addition of this new ride to the park offering was a huge hit with our guests. There were almost always queues to go on the ride and as it was both an exciting and enjoyable experience, it always ensured repeat riders.

Tayto Park has given the coaster "Flying School" name. How did you come up with this name?

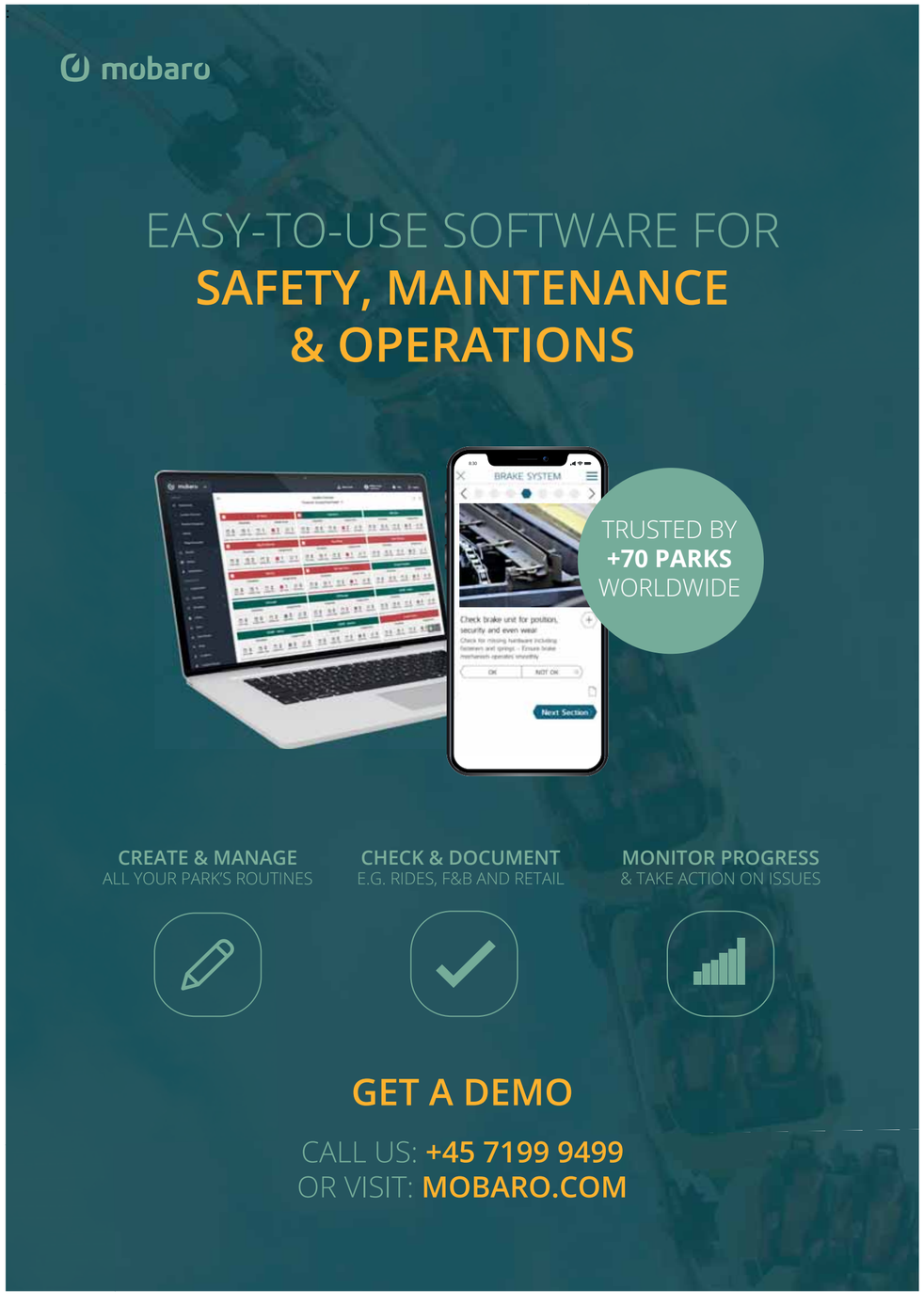
One of things that we knew would happen with this ride was that it would attract a lot of attention and most probably queues. As such, we wanted to create an attractive, yet affordable, themed building and queue system. In addition, the use of planes brought the chance of secondary spend from guests including novelty Pilots Licences, merchandise for our shop and subsequently a number of sponsorship enquires!



Tayto's GM Charles Coyle

Every year Tayto Park hires seasonal staff. What are the qualities you look for the person to become a part of the Tayto Park family?

One of the most important qualities we look for is enthusiasm and positive personality. We believe that we can train people in almost every role that a seasonal staff member might have. However, positive personality and enthusiasm are not easily taught.



Awarded and rewarded at IAAPA 2019

HB Leisure (HBL) is the world's leading attraction partner for skill games and amusements across the globe. Established in 1927, HBL operates in 20 countries and employs over 2000 people during peak season.

IAAPA Expo 2019 is the global attractions industry's premier event held in Orlando, Florida at the Orange County Convention Centre.

Hosted by IAAPA, the global association for the attractions industry, this year's event featured more than 1,100 exhibitors from around the world.

The HB Leisure stand was awarded with a 2019 Brass Ring Award and displayed one of the new digital rule signs. Named for the rings given to carousel riders at the very first amusement parks, the IAAPA Brass Ring Award is a symbol of innovation and achievement. The games on the stand of HBL proved to be very popular with the estimated 38,000 global attractions industry professionals from over 100 countries who attended.

HB Leisure is now looking forward to the IAAPA Expos 2020 in Asia (Macao) and Europe (London).



The HB Leisure booth in Orlando (picture: HB Leisure)

#TeamJNELC together with ZIERER attends GKTW run

In 2018, before the IAAPA EXPO in Orlando, JNELC supported it's colleague Georgia Vitkute to volunteer at Give Kids the World Village (GKTW) for 6 days. She operated rides and ensured a safe and fun environment for the kids and their families. She said: "I smiled a lot there, as it was not possible to have any other emotion. It was truly a magical place. I loved every second that I have spent there. Even when I came back to my hotel room, I had a huge smile and my heart full of joy and happiness. I will treasure these moments for the rest of my life."

In November 2019 during IAAPA EXPO in Orlando Georgia participated in 5k run at GKTW village together with three staff members from Zierer. Zierer donated money and Georgia raised $502 dollars in funds from her colleagues, friends, and family.

Give Kids The World Village is a nonprofit resort in Kissimmee, Florida, USA for children with life-threatening illnesses and their families. Children between the ages of 3 and 18 who have been diagnosed with a life-threatening illness by a licensed doctor are eligible for a GKTW wish. The resort's focus is on providing accommodations and access to donated park tickets.

Participants and supporters were very energetic and happy to be at the village for a 7:30 morning start, as everyone needed to be back for the EXPO. Before the start of the run, runners and walkers had a very entertaining stretch while doing Zumba. For the 5k run 1mile walk GKTW had a record number of participants and in the morning, they have awarded the top fundraisers.



From left to right: Georgia Vitkute, Thomas Röhrl, Walter Steininger and Marina Ernst (picture: JNELC)

JNELC around the world in 7 pictures



TEA SATE Europe NextGen Project May 2019
Georgia with her TEA NextGen colleagues after delivering their one-year long project in Parc Asterix.



JNELC Asian Reception Shanghai June 2019
Mika & Jeroen and friends during the annual JNELC reception at the IAAPA Expo Asia.



IAAPA HQ Visit November 2019
Georgia & Jeroen visiting the brand new IAAPA headquarters in Orlando, Florida.



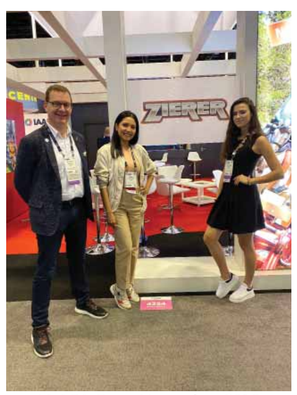
IAAPA Spring Summit May 2019
Jeroen enjoying the atmosphere in Linnänmäki, Helsinki, Finland.



Parc Spirou Visit September 2019
Georgia with the Spirou-character during her visit to the park in France.



JNELC Dinner September 2019
Georgia, Jeroen & Mika at the annual client appreciation dinner in Paris.



IAAPA Expo November 2019
Jeroen, Mika & Georgia at the Zierer booth during the annual IAAPA Expo.

TPG delivers two dark rides to Trans Studios

The Producers Group (TPG) had a productive 2019, with the opening of the Trans Studio Cibubur and Trans Studio Bali theme parks.

TPG led the creative and production efforts on two thrilling stunt shows at the two parks. In Bali, parkgoers can take in the Temple Raiders Stunt Show, where they watch a battle between cutthroat treasure hunter teams who must survive supernatural monsters guarding a mysterious legend in the Himalayan peaks.

Trans Studio's Action Zone park in Cibubur, features the exciting stunt action show, S.W.A.T. Raid on the Waterfront. Law enforcement officers raid a criminal's warehouse hideout in this live stunt show loaded with explosive action. TPG conceived, designed, produced and created both of these stunt shows, including all media.



Temple Raiders Stunt Show in Bali (image: TPG/Legacy)

TPG also designed Alien Taxi, a dark coaster that will takes riders at the Cibubur park on a wild ride across the galaxy. Strange and humorous species of alien taxi drivers transport guests though space to discover alien cultures on new planets. They return at light speed on a collision course back to their home destination.

TPG had the pleasure of working with Legacy Entertainment at both parks, having supported their original lead creative concepts with TPG's technical and production work on two cutting-edge dark rides.

Road Rage is the world's first stunt show dark ride, starring live actors performing daring stunts in a 4D ride environment that surrounds riders with action and 3D media. For this Trans Studio Bali attraction, TPG designed and managed the lighting, audio, projection, special effects, stunt and rigging, and show action equipment for this trailblazing ride.

Pacific Rim recently made Blooloop's list of Top 11 Dark Rides of the Decade. Located at Cibubur's Trans Studio Action Zone park, it is the first 4D walk-through dark ride featuring 3D media, in which guests ride a vehicle, disembark to walk through scenes, then board vehicles to complete this popular sci-fi adventure. TPG designed the lighting, audio, stunt and rigging along with show action equipment. TPG managed field production services and technical design on both dark ride attractions in support of Legacy.

The Producers Group is thrilled that both parks are now open for guests to enjoy. They look forward to more engaging and cutting-edge projects to come out of the powerhouse Trans Studio.



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STREICHER Group

New re-engineered Star Shape a showstopper in Dufan, Jakarta

To be a leading ride manufacturer means to constantly develop and enhance existing rides for optimum quality and maintaining the highest safety standards.

One such ride that Zierer has recently extensively re-engineered is the Star Shape ride which then debuted in South East Asia as the first Star Shape in the region. Opened in June 2019 by Dufan Jaya Ancol in Jakarta, Indonesia in their new park area, Dunia Fantasi (Fantasy World) and named the "Baling-Baling" meaning propeller. It swings, turns and spins in 360 degrees climbing and free falling at 30 meters high.



The ride in action at night

The main part of the modification is the mast of the Star Shape which was previously a square mast and now re-engineered to a round mast. By combining two driven movements with a controlled free rotation of the gondolas initiated by centrifugal forces and eccentric mounted gondola arms it ensures riders to experience an extremely smooth yet thrilling ride.

Dufan Jaya Ancol has been a long standing client of JNELC and Zierer proving that the cooperation is a lifelong one and with their patience, trust and support during the re-engineering phase, the park in Jakarta successfully launched the new Baling-Baling attraction during the summer school holidays in Indonesia and it has since been a showstopper ever since!



The Star Shape in Jakarta, Indonesia (pictures: Dufan)

Star Shape facts:

Investment: 2.5 million Euros

Height: 30m

Number of riders: 30 (6 Gondolas arms with 5 seats each)

Capacity: 600 pph

Attraction type: Thrill Rides

Manufacturer: Zierer Karussell-und Spezialmas-chinenbau GmbH & Co. KG

Seller: JNELC Asia

JNELC would like to thank its partners & clients for a great cooperation in 2019. We look forward to our continued mutual success in the year 2020!

Please visit our partners at the IAAPA EXPO EUROPE from September 22 to 24, 2020 in ExCeL London:

HB Leisure
www.hbleisure.co.uk
Booth # 4246

mobaro
www.mobaro.com
Booth # 3346

nWave pictures distribution
www.nwave.com
Booth # 3321

The Producers Group
www.producers-group.com
Booth # 1117

Zierer
www.zierer.com
Booth # 2627

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