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JNE&LC

EMEA Spring Forum Journal

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Majaland Poland features 4 Zierer rides

In a few months time, the new Majaland will open in Kownaty, Poland. The park, developed by Studio 100/ Plopsa Group from Belgium in cooperation with investor Momentum Capital from The Netherlands, has four attractions from Zierer in it, besides a number of rides from other manufacturers. The park focuses on the Maja the Bee character, a very popular figure in the Polish Market.

But also other characters from the intellectual property portfolio of Studio 100 are featured in the new park, like Heidi and Vic the Viking.

The four Zierer rides are the Force Two Family Roller Coaster, the Kontiki, the Family Freefall Tower, all located in the indoor area of the project, and the Flying Flowers ride in the outdoor area. All of these rides have been supplied to different projects of Studio 100/Plopsa Group before, in a variety of different themes.

JNE&LC, through its long-standing relationship with the Plopsa Group, has brokered the deal for Zierer. Jeroen Nijpels, Managing Director for JNE&LC, said: "With these four attractions, we now have supplied a total of 20 rides to the Plopsa Group. We are extremely grateful for such loyalty and hope the cooperation with the Plopsa Group will continue for many years to come."



A view on the part of Majaland in Poland with two Zierer rides: The Force Two Coaster in the centre, back and the Family Freefall Tower on the right.

New Zierer Wave Swinger debuted in Liseberg last month

Zierer recently introduced a larger version of its famous Wave Swinger. The new attraction boosts 56 seats (8 or 16 double seats with 40 or 24 single seats) compared to 40 seats on the original amusement ride.

So when Liseberg, located in Gothenburg in Sweden, was considering what to do with its old Wave Swinger, because it had to be moved in order to make place for the new roller coaster that will open later this year, the park saw an opportunity to renew the attraction and increase capacity, instead of a refurbishment of the old attraction. Another advantage was that the decoration could be made completely new to fit the new environment.



The new Zierer Wave Swinger at Liseberg in Sweden.

The new Wave Swinger is called 'Slänggungan'. Liseberg's President and CEO, and current IAAPA Chairman Andreas Andersen was very impressed with the looks of the new attraction. Liseberg has been a very loyal customer for JNE&LC and Zierer, as the park has bought a Force Two roller coaster, a Double Family Freefall Tower and a Star Shape in recent years.

The previous Wave Swinger was a Zierer one as well, and in the more distant past Liseberg also acquired a Dragon Boats, a Medium Tivoli Coaster and the trains for the Lisebergbanan. These trains are currently being completely renewed by Zierer and debut for the 2019 season.

Ride facts:

Investment: € 1.5 million
Height: 12.6 metres
Number of riders: 56 (16 double seats and 24 single seats)
Capacity: 1,400 people per hour
Manufacturer: Zierer Karussell- und Spezialmaschinenbau GmbH & Co. KG
Seller: JNE&LC

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Romesh Popelier – successful business owner

Romesh Popelier always had a dream to be working in the Theme Park industry, he wanted to be involved in the design of new attractions and with his passion he decided to study Mechanical Engineering.

Since 2012 he started visiting IAAPA shows. "I felt like I stepped into the candy store as a child" he expresses his first experience. Later, he started travelling to other IAAPA shows, he saw many advantages for attending these exhibitions. "It gave me a broader perspective of the international Theme Park industry and a lot of new network opportunities" – Romesh advises all Attraction and Leisure enthusiasts to do the same, he ended up meeting Jeroen and secured an internship with JNE&LC in Luxembourg office.

While doing this internship he had an opportunity to unlock his curiosity as he was involved in new ride requests and design process.

Romesh feels lucky to have Jeroen as his mentor, he helped him to learn the



Romesh in Zierer Factory

entire process in his six-month internship. Jeroen took him to sales meetings, he saw new rides being constructed in the theme parks, he attended tradeshows in Dubai and Shanghai and on top of that he went to Zierer Factory in Germany to see the engineering and manufacturing process.

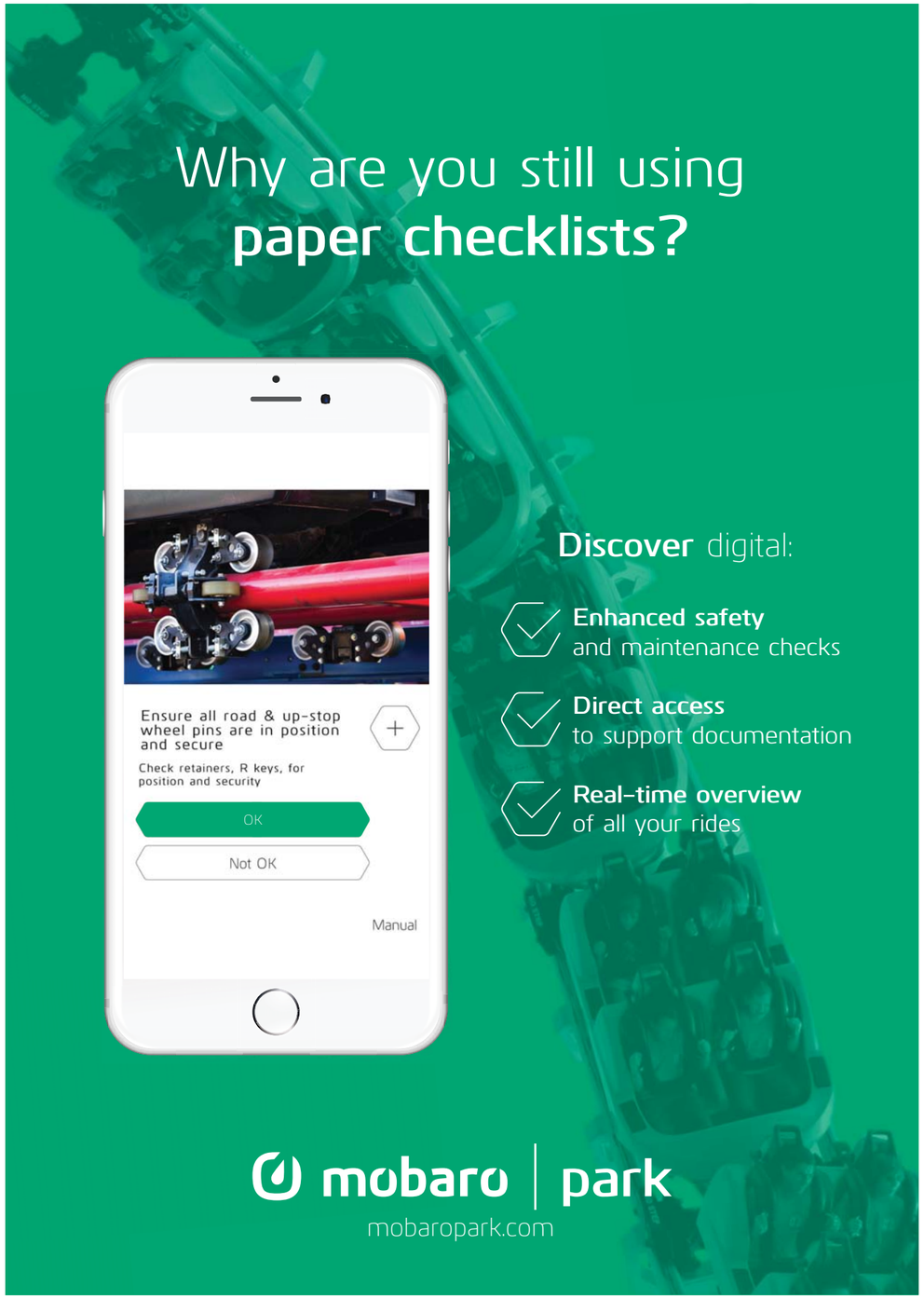
Romesh's curiosity was heightened when one day Jeroen had a request from a client for a custom coaster design. Giving that time was crucial, Romesh ended up learning a new program which simulates 3D Roller coaster designs. This was a welcome achievement for Jeroen as he was able to present the layout in less than a week compare to normal 3 to 4 week interval and Romesh also benefited from learning this program.

Today Romesh works for himself in a company called RP'Rides where he creates roller coaster layouts in 3D, he can also help with theme park engineering and consultancy.

We wish him best of luck in his future endeavours!



JNE&LC team at the DEAL Show 2016 with Romesh



JNE&LC is expanding the Luxembourg office

JNE&LC is proud to introduce Georgia Vitkute as the new company's dedicated Sales Support Manager who started this year in January. Georgia is responsible for managing the Luxembourg office, handling the marketing activities and sales support to the EME network.

Georgia has previously worked for Whitewater West in the Dubai office, focusing on the Middle East market and supporting in business development. Her experience with a proven history of working in the industry will add great value to the company's expansion.

Georgia said "I am excited to be working with such a smart and passionate team at JNE&LC. Having an experience in this industry, I am confident that we can develop and execute plans to drive consistent sales and further grow the business."

Jeroen Nijpels, Managing Director of JNE&LC, states "Our business has already grown tremendously in the past months and as a consequence we needed to expand the team. We are very happy to have found Georgia who is going to support us in our sales activities. We believe that the experience and background of Georgia will be a great asset to the team and we are looking forward to a fruitful cooperation."



IAAPA Winter Forum Georgia with JNE&LC team



Mobaro's Director David Bromilow to chair IAAPA Safety Subcommittee

Recently Mobaro announced significant milestones in the career of David Bromilow. David, a 40-year industry veteran, has taken the chairman's role for the IAAPA EMEA Safety Committee and is part of the Global IAAPA safety committee.

"It has been a privilege and a pleasure to have participated alongside the dedicated industry professionals and good friends on the various IAAPA safety and maintenance committees over the past 16 years. And to take the chair from Paul Chatelot from Disney is an absolute honour" says Bromilow.

David's career started as a full-time apprentice engineer at Blackpool Pleasure Beach in 1977.

"I can remember the first day as it were yesterday as I was assigned to work with my Dad to install the Steeplechase ride with a team from Arrow rides USA,"

Continued on page 5

Planet Power – New movie by nWave and N3D LAND films

The newest giant screen film from N3D LAND Films and nWave Pictures Distribution, Planet Power, had its world premiere at Smithsonian's National Air and Space Museum Lockheed Martin IMAX Theater on March 22, 2018. Exploring the history of electricity, the film looks back at scientists who changed the world, like Faraday, Franklin, Edison, and Tesla. And we glimpse the future, following the journey of modern-day adventurers Bertrand Piccard and André Borschberg, the inspirational team behind the record-breaking Solar Impulse, as they pilot the first plane capable of perpetual flight, powered only by the sun.

The film also explores the challenges ahead: how to meet the growing energy needs of our industrialized world while also protecting the health of our planet. By harnessing abundant renewable natural resources and applying innovative new technologies, the next generation of scientists and adventurers are working to create a sustainable and cleaner energy future.

"An IMAX 3D film is an innovative and very entertaining way of storytelling, and I am sure that it is the medium that best matches the importance and greatness of what we are trying to accomplish." – Bertrand Piccard, Solar Impulse.



Planet Power - N3D LAND Films and © nWave Pictures Distribution

Produced by the award-winning N3D LAND Films, [SeaRex 3D; D-Day: Normandy 1944], and distributed worldwide by nWave Pictures Distribution [Galapagos 3D Nature's Wonderland; Hurricane 3D; Sammy's Adventures], Planet Power will also be featured at the Smithsonian's Steven F. Udvar-Hazy Center Airbus IMAX Theater and the National Museum of American History's Warner Bros. Theater, and was released worldwide March 2018.

The film's official website is www.planetpower-thefilm.com.

For licensing, please contact Janine S. Baker at +1 818 565 1101, jbaker@nWave.com (Americas) or Goedele Gillis +32 2 347 63 19, ggillis@nWave.com (International).

Here is where you can find the partners of JNE&LC at EAS'18

Zierer: Booth Nr. 1 – 606

nWave Pictures Distribution: Booth Nr. 1 – 1336

Mobaro: Contact Mobaro/JNE&LC

HB Leisure: Contact HBL/JNE&LC

See you all in Amsterdam!

HB Leisure
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Pleasure Beach Blackpool

"In a word... professionalism."
Colin Bryan
Drayton Manor

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HB leisure to open in four new parks

HB Leisure (HBL) is the leading attraction partner for skill games and amusements across the globe. Established in 1927, HBL operates in 15 countries and employs approximately 1500 people during peak season.

This year HBL started with some great news as they are opening at four new parks. The first one on their list is Yas Waterworld, a water park in Abu Dhabi with three new exciting games. The park is managed and operated by Farah Experiences who they are very excited to collaborate with.

Five games are coming to Tayto Park across their site in County Meath, Ireland. They are very thrilled as this is their first time to have business in this country.

Also, HBL joined forces with yet another park in Europe. They can't wait to get started at Serengeti Park, a zoo and leisure themed park in Hodenhagen, Lower Saxony in Northern Germany.

The forth park - Lake Compounce in United States will start operating with HB Leisure games in May.

To get more news about HB Leisure please visit the company's website at www.hbleisure.co.uk. And if you are interested in getting HB Leisure games in your park, please contact JNE&LC or HB Leisure.



HBL Basketball game in Yas Waterworld Abu Dhabi.

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Mobaro

states Bromilow.

Since that, David's journey has included working as an independent amusement industry consultant worldwide, as Technical Risk Control Manager in insurance, at Drayton Manor as GM Park Operations and is now part of the Mobaro Park team as Director Parks & Attractions.

Safety remains at the core of David's work in the industry today and has been a part of it from day one.

"Working with the Mobaro team provides me the opportunity to work with parks and attractions around the world and provide guidance on matters of safety, maintenance and operations," adds Bromilow, "the Mobaro team has provided full support and encouragement to me in support of my volunteer work on the safety committee".

David also works hard on the various safety standards and educational programs within the industry delivered by IAAPA and AIMS International and continues as an industry ambassador for safety.



Mobaro's David Bromilow and Jens Holm-Møller



Coffee Addict Jeroen

JNE&LC has always been active, and we attend many IAAPA and other industry networking events. We believe socialising and networking play a huge part in our industry that also involves travelling.



Jeroen loves travelling and his coffee. His day must start with his cuppa. One time he even said it out loud "I would feel depresso without my Nespresso." As a coffee addict he always travels with his Nespresso machine to ensure he gets his favourite caffeine intake. While being on the road if he finds some time, he enjoys visiting local coffee shops to satisfy his obsession, of tasting different coffee from all around the world. He loves the aroma, acidity, flavour and the packaging and he even enjoys the way coffee is served. "Some places have a uniqueness and a brilliant way of their coffee culture" says Jeroen.

Once in Orlando, right before the IAAPA show he wanted to perform his morning ritual, and lands in a coffee shop recommended by TripAdvisor. What they served on his table, really blown him away. As he likes his coffee with fat free creamer, they served him the milk in a baby bottle! He didn't know how to react and burst out laughing hoping that at least it is not human milk.

If you are interested to know the name of this coffee shop or need any coffee tips feel free to ask Jeroen, he is the expert.

JNE&LC around the World in 8 pictures



JNE&LC Asian Reception, Singapore 2017
L-R: Terry Monkton - Simworx, John Davies - Interlink, Edward Pawley - Simworx and Alex Sparks - HB Leisure



JNE&LC Asian Reception, Singapore 2017
L-R: Jeroen with Jeff Ganther - Eleventh Hour, Andreas Andersen - Liseberg and David Rosenberg - Monterey Bay Aquarium



IAAPA AAE Post Tour 2017
The whole group of the Asian Expo Post Tour visiting The Top in Penang, Malaysia



EAS Berlin 2017
With friends and clients at the JNE&LC Appreciation dinner in Berlin



EAS Post Tour 2017
With our friends at the Oktoberfest in Munich, a worthy finish of yet another great EAS Post Tour



IAAPA EMEA Winter Forum - Dubai 2018
The JNE&LC team visiting the new Dubai Safari Park as part of the IAAPA EMEA Winter Forum



IAAPA Leadership Conference 2018 in Japan
Mika and Jeroen with Jakob Wahl - IAAPA and Chloe James - JRA onboard the Tempozan Ferris Wheel



TEA EME SATE Conference - Europa-Park 2018
Georgia and Jeroen with other participants of the TEAM EME SATE Conference on the Blue Fire Megacoaster in Europa-Park

JNE&LC's Mika: Woman Power!



Mika Nur Faezah joined the entertainment and leisure industry in 2011, and currently is the Regional Director of JNE&LC Asia. JNE&LC provides project, sales and marketing consultancy to businesses in the entertainment and leisure sectors. Mika is an active volunteer in IAAPA, currently serving on the Asian Manufacturers & Suppliers subcommittee and the Young Professionals task force.

In our industry the dominant part are males and today we have a chance to ask Mika how she feels being part of this industry and seeing how much she achieved already. What is her secret and advise for other fellow woman in the industry.

Mika, you have been in this industry for more than 6 years, how did all this happen and what would be your advice to other women who would like to first get into this industry and second become a director?

Through socialising! I was at a right place at the right time when I met Jeroen who saw his business growing in South East Asia and had seriously considered setting up an office in Singapore where I am currently based. My advice is to never become too comfortable or wait for opportunities to come your way, so take all the chances and bring yourself out there especially in a networking event. You will learn to cultivate meaningful conversations and be authentic, understand your assets and own them.

Do you have a mentor, and do you think it is important to have one?

I always have a role model I look up to and when I started in this industry, green and enthusiastic, Jeroen has been my mentor from day one. We work very well together given that he is a strong supporter of women in the industry and practice equal rights. Through his guidance I learnt a lot of intangible skills to negotiate and made my first business deal where no institutions can show you the ropes like a real mentor does.

Looking at entertainment and leisure industry where mostly companies make roller coaster rides, water slides and many other attractions it does give an impression that this is more like a male-dominated industry. It would be interesting to know how do you feel being part of this industry? Have you ever had any challenges?

I might be mistaken as the lady who brings coffee or tea but the only way to become truly great at my job is to gain the knowledge I need to be self-reliant. I feel proud to be part of this industry and surrounded by many other successful women in the attraction business – we build each other up, celebrate our wins and share our stories to empower one another.

Can you give us a little bit information about your day to day job? What do you love the most about your job?

I am responsible for the business development in South East Asia, from marketing strategies to the generation of sales leads, to negotiating and closing deals. The opportunity to visit theme parks and facilities around the world seeing smiles on everyone faces is priceless!

You live in Singapore and manage sales in Asia for Zierer, a high-quality German amusement ride manufacturer. What is your most favourite ride? Do you have any favourite rides from other manufactures?

It has to be the classic and evergreen Wave Swinger for its beauty and aesthetic! And yes, I'm also a huge fan of the Mack coasters.

Can you tell me what is your favourite memory which always makes you smile?

My first looping rollercoaster ride in Universal Studios Orlando at the IAAPA IAE event – I was nervous and literally cried, eyes shut throughout the entire ride! I have since overcome my fears and now I gladly open my eyes, soak in the view and enjoy the ride!



JNE&LC would like to thank its partners & clients for a great start of the year 2018. We look forward to our continued mutual success !

Please visit our partners at the EAS Euro Attractions Show from September 25 to 27, 2018 in the RAI in Amsterdam:

HB LEISURE

www.hbleisure.co.uk
Contact HBL/JNE&LC
to arrange a meeting

mobaro | park

www.mobaropark.com
Contact Mobaro/JNE&LC
to arrange a meeting

nWave pictures

www.nwave.com
Booth # 1 - 1336

ZIERER

www.zierer.com
Booth # 1 - 606

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